



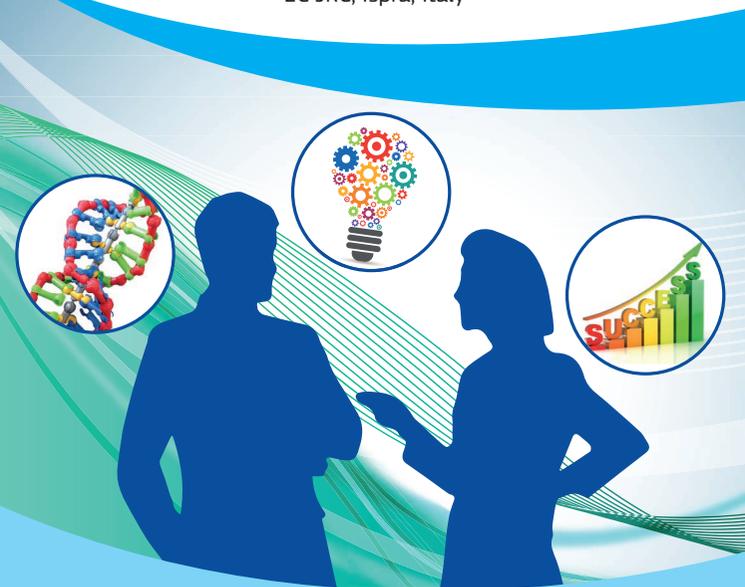
Entrepreneurship from idea to success

WORKSHOP
First Announcement

24-25 September 2015

Auditorium, Building 36

EC JRC, Ispra, Italy



Organised by
European Commission
Joint Research Centre
Institute for Environment and Sustainability
Ispra, Italy

Joint
Research
Centre

The Workshop is organised by the European Commission's Joint Research Centre (JRC) under an FP7-Marie Curie Action: Industry-Academia Partnerships and Pathways (IAPP) project, entitled *MicroCoKit, Microbial Community-based sequencing analysis linked to anthropogenic pressures: MicroCoKit to address the water quality.*

MicroCoKit is a five-partner consortium, which includes two non-profit partners from Italy and the UK (CNR-IRSA and MBA), two industries from the UK and Spain (LGC and NTBC), and the JRC.

The JRC is the "research arm" of the European Commission, acting as a scientific and technical centre in support of the EU policy-making process. Working in close collaboration with the scientific community and industries, the JRC aims to transfer scientific knowledge to the policy cycle, thus acting as a catalyst for the translation of science into policy.



Rationale

The European Union is facing new challenges under President Juncker's Commission. Top priorities of the European Commission are to generate jobs, growth, and investment, focusing on education, research, helping young people to find work, and freeing small and medium-sized enterprises (SMEs) from red tape so as to promote entrepreneurship and job creation.

Young people have a lot of opportunities in this new environment which provides several mechanisms and sources of financial support for creating new initiatives and new highly skilled jobs.

How? Is a combination of education, research & development, and entrepreneurship required? How can an original and novel idea or a scientific discovery become a successful company? What are the factors that make a start-up company a success story? Where can information on support mechanisms and procedures for starting an independent activity be found?

The workshop aims to address these questions with the final goal to i) provide young scientists with useful tools, information and inspiration for their career; ii) promote and boost entrepreneurship activities; iii) motivate young scientists to be proactive in using the wealth of information available from several sources to create jobs based on their ideas.

A Dragons' Den simulation will be organised on the second day, during which the participants will have three minutes to pitch their business ideas to potential investors.

SCIENTIFIC PROGRAMME

Thursday, 24 September 2015

9:00 Arrival and registration

9:15 European Commission's Joint Research Centre Welcome to the participants

Morning Session Chairs:

Anna Barra Caracciolo and Teresa Lettieri

9:30 **Teresa Lettieri**, European Commission's Joint Research Centre, Ispra, Italy
Purpose, rationale and outcome of the Workshop

9:45: 12:30 Keynote Lectures:
How to boost entrepreneurship
Research and Technologies: the drivers of SME activities?

11:45-12:30 *Questions and Discussion*

12:30-14:00 Lunch break

Afternoon Session Chairs:

Jim Hugget and Gerardo Mengs

14:00-16:30 Start-up activities in Europe and USA:
what are the golden rules for success?

16:30-16:45 Conclusion

20:00 Dinner together in the
"Belvedere Restaurant" in Ranco

Friday, 25 September 2015

Chairs:

Linda Medlin and Teresa Lettieri

9:30- 12:30 Tools, information and investors

12:00-12:30 *Discussion and questions*

12:30-14:00 Lunch break

14:00 Introduction to Dragons' Den
(Speakers will play the role of investors)

14:15- 15:00 Dragons' Den

15:15 *Questions from the audience to the speakers*

15:30 Coffee break

15:45-16:00 Follow up

16:00 Closing remarks

Invited Speakers:

Aristides Patrinos - Synthetic Genomics Inc., USA

Herman Van Mellaert - Crescendo BVBA Belgium

Mikkel Draebye - Università Bocconi, Italy

Daniel Yu - ReliefWatch, USA

Federica Destro - Fondazione Filarete, Italy

Stefane Follonier - CSEM, Switzerland

Tinkara Oblak

YES, European Confederation of Young Entrepreneurs

Fazio Alessandro

European Commission Joint Research Centre, Belgium

European Commission Directorate General for
Internal Market, Industry, Entrepreneurship and SMEs

EC DG Grow, Belgium, tbc

LOCAL ORGANISING COMMITTEE

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Registration is open at web site link:
<https://web.jrc.ec.europa.eu/rem/#m30227>

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